

44K+

EMPLOYEES SUPPORTED

290

FACILITIES REACHED

40%

IT TICKETS REDUCED

28%

SATISFACTION LIFT

SUMMARY

Senior product designer with 10+ years across healthcare, media, and mobile. Known for turning messy systems into clear products through AI workflow design, design systems, high-fidelity prototyping, and unusually strong domain empathy. Former licensed occupational therapy practitioner with firsthand clinical workflow, cognition, accessibility, and mobility expertise.

EXPERIENCE

Senior Product Designer / Genesis Healthcare 2024 – Present

- Lead product design for AI-assisted clinical tools spanning diagnostic support, patient journey mapping, predictive analytics, and workforce enablement.
- Designed a unified internal platform for 44,000+ employees across 290 facilities, replacing fragmented systems with a workflow-driven experience, clearer information architecture, and one login.
- Shipped contextual AI and agent-style guidance for policy, benefits, and CEU workflows; approved case-study metrics show a 40% reduction in IT tickets, 34% higher training compliance, and a 61% drop in navigation time.

Senior Product Designer / FOX Corporation 2022 – 2024

- Built a cross-divisional design system spanning FOX Sports, FOX Entertainment, and Fox News, reducing duplicated design and engineering effort while raising consistency across teams.
- Designed an enterprise audience segmentation platform used by Amazon and other major advertisers, translating complex data models into workflows non-technical teams could act on confidently.
- Delivered real-time tools for live sports broadcasters and led AI, research, and UI modernization work that earned promotion to Senior Product Designer within 18 months.

Product Designer / Genesis Healthcare 2019 – 2022

- Built design-system foundations and core workflow patterns for clinical software that later became the base layer for broader Genesis platform work.
- Created patient-facing and staff-facing tools shaped by click-tracking, clinician interviews, surveys, and deep knowledge of healthcare operations.

UX Designer / Erialsoft 2014 – 2016

- Led a full fitness-app redesign for a cross-functional team of 8, aligning three competing stakeholders around a research-backed product direction.
- Ran mixed-methods research across 200 surveys, 6 interviews, field observation, personas, and competitive analysis to uncover navigation and onboarding failures and reshape onboarding and discovery.
- Redesign outcomes included a 28% lift in satisfaction, 27% stronger navigation effectiveness, 16% higher signup rate, and improved retention that contributed to acquisition.

SKILLS

AI Product Design · Agentic UX · AI Workflow Design · AI Prototyping · Product Design · UX/UI Design · Interaction Design · Design Systems · User Research · Accessibility · Information Architecture · Prototyping · Enterprise SaaS · Clinical Workflows · Figma · AI/ML Experiences · Agentic Workflows · Stakeholder Alignment

EDUCATION

B.S. in Law — Penn State University · A.S. in Occupational Therapy — Kaplan University · UX Design Certificate — Google